



INTRODUCTION TO

Doing Business in Indonesia



Introduction to Doing Business in Indonesia

Indonesia is an emerging Asian giant. It is the largest economy in Southeast Asia and steady growth continues on the back of open trade and investment policies and increasing domestic consumption.

Indonesia's proximity and emerging global market economy present significant opportunities for Australian enterprises. Yet Indonesia remains at an earlier stage of development than some of its neighbours, making it a more challenging place to do business.

This program helps participants build the knowledge and skills to do business in Indonesia. It builds an understanding of Indonesian business styles and how to engage to ensure successful business outcomes.

Who should attend?

- Exporters
- ASX Listed organisations
- SMEs
- Professional services organisations
- Federal, state or local governments

Program Details

DURATION



2 hours

FORMAT



This program is designed for the busy professional and is available as a facilitator-led online program.

PRICE



Programs are designed for groups. Please contact us for program price.

Key takeaways



Raise awareness of the key cultural drivers that impact the way business is conducted in Indonesia.



Build understanding of Indonesian business styles and how to respond.



Introduce the skills needed to effectively influence business outcomes and strengthen relationships when working in and with Indonesia.

Topics covered

1.

Understanding Indonesian business culture through exploring Indonesian society, context, and culture.

2.

Indonesian key business cultural drivers - “the why behind the behaviour.”

3.

Practical cultural concepts that influence business interactions with Indonesian stakeholders.

The Asialink Business Academy offers a comprehensive series of programs that build practical skills and connections to grow your business in Asia.

To view our more in-depth programs please visit:

 academy.asialinkbusiness.com.au

Learning methods

- **Expert speakers** with deep market experience and expertise.
- **Business case studies** sharing examples of successful strategies for Indonesia.
- **Practical application** of engaging content and frameworks relevant to your context.
- **Interactive & peer-learning activities** encouraging networking, insight sharing, and mentoring to build a community with a collective and ongoing interest.

This is a Credly certified Asialink Business Academy Program

About the Asialink Business Academy

The Asialink Business Academy offers programs that transform skillsets and mindsets, building practical skills and connections to grow your business in Asia.

The Academy is part of Asialink Business, Australia's National Centre for Asia Capability.

Contact us

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