



# Asialink Leaders Program 2025

Your Leadership with Asia, Elevated



Asialink







Celebrating 30 years of excellence in 2025, the Asialink Leaders Program is Australia's premier program for cultivating Asia-capable leadership to propel your organisation into the future.

**Asia is the world's most rapidly evolving region. With fast-growing economies, geographical proximity, and shifting policy landscapes, Australian organisations must be prepared to engage with these transformative changes.**

**The Asialink Leaders Program provides deep insights, develops practical skills, and cultivates invaluable networks crucial for success.**

**Realise your Asia ambitions, unlock your leadership potential, and build essential Asia capability to thrive in this dynamic region.**

“To succeed in Asia, you need to understand key differences in context and values – things you didn't know that you didn't know, which is what the Asialink Leaders Program helps you both to uncover and learn.”

**EXECUTIVE VICE PRESIDENT OF  
GLOBAL SOLUTIONS, NELNET  
INTERNATIONAL**



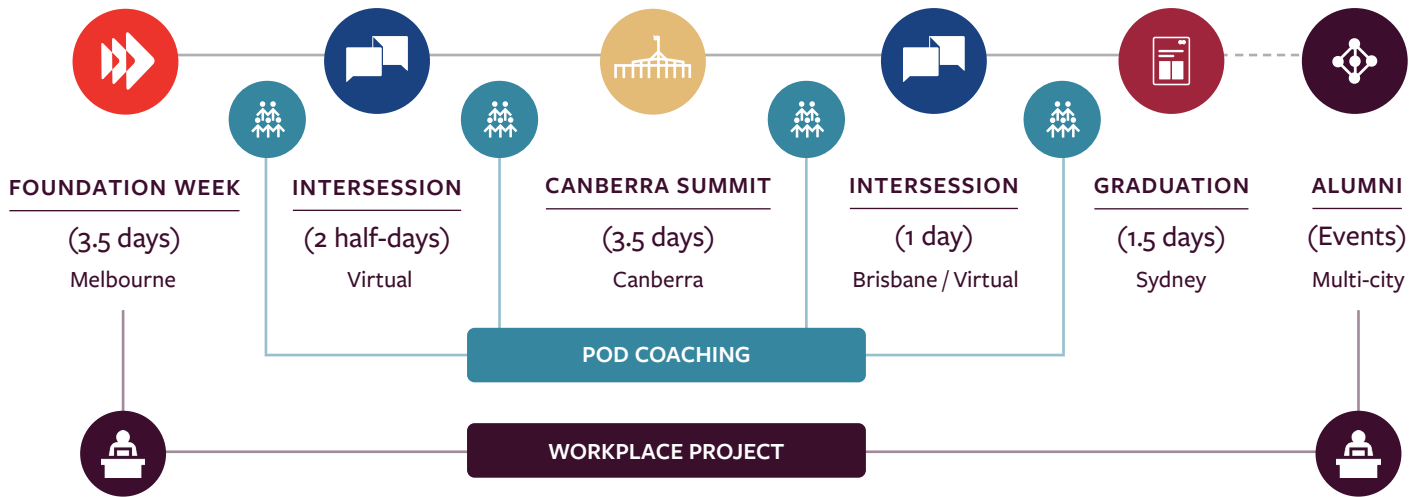
## Why join?

- ◀ Access real-time insights to accelerate your understanding of Asia
- ◀ Engage with and learn from the best and brightest minds on Asia
- ◀ Undertake a practical, guided, Asia-focused workplace project
- ◀ Connect with an influential 1,200+ global alumni network to support your Asia journey
- ◀ Elevate your leadership profile with a verified digital Asia capability credential
- ◀ Expand your Asia-engaged community across geographies and sectors

## Program journey

Paced for busy senior leaders, delivered across eight months, the program experience includes immersions, expert sessions, dialogue and coaching, through a mix of in-person and virtual modules.

Over 10 days, key program elements include:



## Program experience



### Foundation Week

Build Asia capabilities, country specific knowledge, and conceptualise your workplace project to better navigate the complex region.



### Intercessions

Deep dive into a range of key topics to build Asia capability including, negotiations and influence, disruptive innovation, and sustainable and inclusive growth with the region.



### Canberra Summit

Explore Asia engagement through the lens of Australia's federal government, and understand the context for our strategic, foreign, economic and trade, industry and innovation policies, now and for the future.



### Pod Coaching

Shape your Workplace Project together with experts and peers who share your area of focus.



### Workplace Project

A practical, guided, Asia-focused project to bring benefits back to your organisation and sector.



### Graduation

Share your workplace project and gain targeted feedback from industry experts and peers. Receive your digital credential and celebrate your year with the national cohort and alumni.

## Program themes

Build a deeper and more informed understanding of contemporary Asia and engage on the most critical issues impacting our engagement with the region and future prosperity.

- ◀ **Why Australia-Asia engagement matters:**  
Understand the context for Australia's strategic, foreign, economic and trade, industry and innovation agendas.
- ◀ **Geostrategic shifts:** Explore the changing geopolitics and geoeconomics of our region and the implications for engagement with Asia.
- ◀ **Identity, image and influence:** Reflect on our collective and individual histories to build sustainable, trusted relationships and strengthen our ability to connect, collaborate and influence throughout the region.
- ◀ **Sustainable and inclusive growth:**  
Explore the role Australia can play in addressing our most significant global issue, contributing towards the green economy shift and inclusive prosperity in the region.
- ◀ **Technology, innovation, acceleration:**  
With Asia at the forefront of many of the new technologies that drive growth and enhance daily life, consider how Australia can engage with digital transformation in the region.

## Program highlight: Canberra Summit

Asialink Leaders convene in person in the nation's capital to explore critical issues impacting our relationships with the region.

Leaders gain a "behind the scenes" view of how Australia-Asia engagement is shaped from leading voices in diplomacy, development, security, people-to-people, trade and investment and much more.

The Summit highlights the importance of place as participants immerse themselves in significant institutions, including Parliament House, the National Portrait Gallery and Embassies.

Leaders engage with prominent business leaders, politicians and senior public servants, diplomats, change-makers and thought-leaders, enriching their understanding of the Asia-Australia ecosystem.



"Participating in the Asialink Leaders Program has been a transformative experience. The program's robust framework, comprehensive approach, focus on leadership development, and diverse network offered invaluable insights into regional dynamics in Asia. The in-person visit to Canberra Summit was an experience unmatched in any other program."

A/G TRADE & INVESTMENT COMMISSIONER, INDIA, INVESTMENT NSW



## Alumni voices

“There is no program like this, dedicated to exploring Asia, at this level. Just from the sheer talent you hear from, and valuable connections you make, it’s worth it.”

**HEAD OF CORPORATE STRATEGY, BUPA**



“The Asialink Leaders Program is fantastic: the compelling content, the caliber and experience of the speakers, and the chance to build relationships with such a diverse group of leaders in your cohort, who all want to make a difference in Australia’s engagement with Asia. The Asialink team go out of their way to make this a special and highly valuable experience – and succeed!”

**CEO AND MANAGING DIRECTOR,  
QANTM IP**

## Join from anywhere

Are you a leader based in Asia, or in regional and rural Australia?

The Asialink Leaders Virtual Hub offers an alternate pathway to access the Program. Join the program online, or upgrade for both online and in-person access.

## Program fee

### Full-Program, Hybrid delivery

Early bird: \$11,900 +GST

Full pricing: \$12,300 +GST

### Virtual Hub

Early bird: \$6,800 +GST

Full pricing: \$7,200 +GST

Virtual hub participants are welcome to attend the Canberra Summit in-person for an additional fee of \$1,900 +GST

Please talk to us about organisation discounts for three or more participants.

## Apply now

The program is targeted to established and aspiring leaders representing a variety of organisations, industries and functions.

Enrolment is through a merit-based application process. The application process involves:

1. **Written application** - we ask you to submit an online form to help us assess your application.
2. **Interview** - after your application has been reviewed you may be invited to an interview.

**Early Bird closes:** 18 December 2024

**Registrations close:** 28 February 2025

**Program commences:** 28 March, Virtual Hub  
1 April, In-person

## Contact Us

For more information about this program and the application process, visit:

 [leaders-program@unimelb.edu.au](mailto:leaders-program@unimelb.edu.au)

 <https://asialinkbusiness.com.au/business/program/leaders-2025/>

Program Partner

